Dear Ms. Agent,

This is why I think you—specifically you—would like my novel. I have done my research and know what you're looking for. MY NOVEL is a particular genre of 70,000 words. I might include comparison titles to give you a feel of the book and show I know my target audience.

My protagonist is interesting and likable. He or she wants something, and I'll tell you about it in this paragraph.

But something is in my protagonist's way. There's conflict. There's even internal conflict. Protagonist faces a dilemma. Neither solution is easy or perfect. If the protagonist fails or chooses option A, the consequence is not great. If the protagonist succeeds, it's good, but it still comes with its own complications.

If I have publishing credits or experience in the subjects in the novel, I'll include that in this short biography. I'll also let you know if I'm working on something else, so you know I'm not a one-hit-wonder. But I won't pitch that novel here.

Thank you for your consideration.

Sincerely,

Author Name

[Requested pages enclosed]